

MONTGOMERY'S 5K, 10K, KIDS DASH

SATURDAY, OCTOBER 4, 2025



Greetings Influential Community Member,

The River Run 5K, 10K, and Kids Dash, presented by Montgomery Place Apartments, will take place on Saturday, October 4, 2025. For more than 20 years, this fun run has been a great way for the community, local businesses, and charities to come together. Race proceeds are donated to the community each year, as seen below. Race proceeds will benefit the Montgomery Foundation and CASA Kendall County this year.

We are proud to offer you a way to get involved with the race, bring exposure to your brand, and support Montgomery-based charities through race sponsorship opportunities. With multiple levels of sponsorship, there is a way for every community partner to get involved. Please review the included sponsorship brief for more details. Note that the deadline for inclusion on the runner shirt is August 25, 2025.

If you are unable to support River Run with a sponsorship, please consider making an in-kind donation that can be used in our runner swag bags. This can be a simple but effective way to reach hundreds of people at once with minimal effort.

Your support helps us all to run a little faster and farther. Thank you for considering being a sponsor and our "running partner."

Please do not hesitate to contact the River Run Committee with any questions. For questions, please call 331-212-9008 or email rboeing@montgomeryil.org.

Regards,

Rosie Boeing

Rosie Boeing
Community Engagement & Event Coordinator



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

PRESENTING SPONSOR
\$5,000
(1 AVAILABLE)

10 complimentary race registrations

All \$5,000 sponsorship benefits plus

- Premium logo placement on promotional materials
- Dedicated signage near start line
- Dedicated social media post

7 complimentary race registrations

All \$2,000 sponsorship benefits plus

- Dedicated social media post



SHIRT SPONSOR
\$3,000
(1 AVAILABLE)



CHIP TIMING SPONSOR
\$2,000
(1 AVAILABLE)

5 complimentary race registrations

All \$1,000 sponsorship benefits plus

- Inclusion in the event press release



MEDALS & AWARDS SPONSOR
\$2,000
(1 AVAILABLE)

5 complimentary race registrations

All \$1,000 sponsorship benefits plus

- Inclusion in the event press release



MILE MARKER SPONSOR
\$1,000
(8 AVAILABLE)

3 complimentary race registrations

All \$500 sponsorship benefits plus

- Dedicated signage at the event
- Logo on race shirt
- On-site activation booth (10' x 10') on race day



SWAG BAG SPONSOR
\$500
(3 AVAILABLE)

1 complimentary race registration

- Ability to include promotion items in runner bags
- Logo and link on River Run landing page
- Recognition during announcements on race day



REFRESHMENTS SPONSOR
\$500
(2 AVAILABLE)

1 complimentary race registration

- Ability to include promotion items in runner bags
- Logo and link on River Run landing page
- Recognition during announcements on race day



ENTERTAINMENT SPONSOR
\$500
(2 AVAILABLE)

1 complimentary race registration

- Ability to include promotion items in runner bags
- Logo and link on River Run landing page
- Recognition during announcements on race day



For sponsorship questions and inquiries, please contact
331-212-9008 | rboeing@montgomeryil.org



SPONSORSHIP

- Please select level

- ☐ CHIP TIMING SPONSOR | \$2,000
- ☐ MEDALS & AWARDS SPONSOR | \$2,000
- ☐ MILE MARKER SPONSOR | \$1,000
- ☐ SWAG BAG SPONSOR | \$500
- ☐ REFRESHMENTS SPONSOR | \$500
- ☐ ENTERTAINMENT SPONSOR | \$500

CONTACT INFORMATION

SPONSOR _____

ADDRESS _____

CITY, STATE, ZIP _____

WEBSITE _____

SOCIAL MEDIA @ _____

CONTACT _____

PHONE _____ CELL _____

EMAIL _____

ONSITE CONTACT _____

PHONE _____ CELL _____

EMAIL _____

NEW SPONSOR COMMITMENT FORM



THANK YOU FOR BEING A VILLAGE PARTNER

Along with the commitment form and payment, please submit digital logos* for marketing and signage to:

Village of Montgomery
c/o River Run
200 N. River St. | Montgomery, IL 60538

For payment questions, contact:
Lexi Hansen, Accounting Manager
D | 331-212-9031 | lhansen@montgomeryil.org

For logo and marketing questions, contact:
Rosie Boeing, Community Engagement & Event
Coordinator
D | 331-212-9008 | rboeing@montgomeryil.org

*All artwork must be camera-ready and high-resolution with a transparent background. Acceptable logo formats include png, ai, or eps. If your logo requires specific specifications, please notify event organizers at the time of sending.

PAYMENT & INVOICING INFORMATION

Payment by check is preferred. Credit cards (Visa, Mastercard) are accepted for sponsorship of less than \$5,000. Some exceptions may apply.

PAYMENT TYPE

☐ CHECK # _____ Enclosed

☐ Credit Card | A member of our staff will call to coordinate an online link for secure payment.

TOTAL COMMITMENT FEE \$ _____

CONTACT (for payment questions) _____

PHONE _____

EMAIL _____

Please consider this document as an invoice, should you require it for your records.

PROMOTIONAL BENEFIT CONFIRMATION

BUSINESS NAME (as it should appear in advertising) _____

Please circle the answer to the questions below:

Do you plan on being onsite at the river run*? YES NO

*A minimum sponsorship level of \$1,000 is required for onsite benefits.

Would you like to include a giveaway or promo item in the runner goodie bags? YES NO

MAKE CHECKS PAYABLE TO:

Village of Montgomery

MAIL FORM & PAYMENT TO:

River Run | Village Hall
200 N. River St. | Montgomery, IL 60538

To guarantee inclusion in all marketing benefits, commitment and payment are due by August 25, 2025.

Connect
WITH THE COMMUNITY

montgomeryil.org