





Montgomery, IL

GENERAL

Street Address:
 City:
 Cross Streets:

County:
 State:

SITE INFO

MPDs:
 CFLs:
 Car Wash:

Parking Spaces:
 Lot Size:
 Video Gaming:

PROJECTIONS

Gallons:
 Diesel Gallons:
 Inside Sales:
 QSR Sales:

TRAFFIC

Primary Traffic Count: Interstate Traffic Count:
 Secondary Traffic Count: Interstate Truck Traffic:
 Truck Traffic: Distance from Interstate:
 Access:

DEMOGRAPHICS

| | Population | Daytime Pop. | Median HH Income | # of Businesses | Employees |
|--------|------------|--------------|------------------|-----------------|-----------|
| 1 mile | 3,697 | 7,684 | \$73,140 | 130 | 2,713 |
| 3 mile | 56,714 | 45,130 | \$81,269 | 1,125 | 17,600 |
| 5 mile | 179,003 | 143,473 | \$68,983 | 3,689 | 51,472 |

COMPETITORS

Fuel

| | Name | Distance (miles) |
|---|------------|------------------|
| 1 | BP | 1 |
| 2 | Murphy Oil | 1.4 |
| 3 | BP | 1.5 |
| 4 | 7 Eleven | 1.5 |
| 5 | Speedway | 1.8 |

QSR

| | Name | Distance (miles) |
|---|----------------|------------------|
| 1 | Burger King | 1.4 |
| 2 | KFC | 1.5 |
| 3 | Taco Bell | 1.5 |
| 4 | Burger King #2 | 1.6 |
| 5 | | |

SUMMARY

Limited restaurant, convenience and fuel competition in the market.
 Site has better access than any competitors north on Orchard Road.