





Montgomery, IL

GENERAL	Street Address:				
	City:	Montgomery			
	Cross Streets:	Orchard & Jericho			
SITE INFO	MPDs:	7			
	CFLs:	3			
	Car Wash:	Yes			
PROJECTIONS	Gallons:	350,000			
	Diesel Gallons:	100,000			
	Inside Sales:	TBD			
TRAFFIC	QSR Sales:	TBD			
	Primary Traffic Count:	30,500			
	Secondary Traffic Count:	5,950			
DEMOCRAPHICS	Truck Traffic:				
	Access:	Right-in / right-out driveway on Orchard Road. Full access and right-in only driveway on Jericho Road. Internal roadway to connect to new signal at Orchard and Rochester Road to south.			
	Interstate Traffic Count:	N/A			
COMPETITORS	Interstate Truck Traffic:	N/A			
	Distance from Interstate:	0.7 Miles			
	Population	Daytime Pop.	Median HH Income	# of Businesses	Employees
1 mile	3,697	7,684	\$73,140	130	2,713
3 mile	56,714	45,130	\$81,269	1,125	17,600
5 mile	179,003	143,473	\$68,983	3,689	51,472
Fuel					
1	Name	Distance (miles)			
	BP	1			
	Murphy Oil	1.4			
	BP	1.5			
	7 Eleven	1.5			
QSR					
1	Name	Distance (miles)			
	Burger King	1.4			
	KFC	1.5			
	Taco Bell	1.5			
	Burger King #2	1.6			
Limited restaurant, convenience and fuel competition in the market. Site has better access than any competitors north on Orchard Road.					